Derived from the Greek word “deon” meaning “duty.”

Is an ethical theory that uses rules to distinguish right from wrong.

Kant believed that ethical actions follow universal moral laws, such as “Don’t lie. Don’t steal. Don’t cheat.

Ethical Living

***Duty*** can be considered as that which an individual ought to do despite the inclination to do otherwise. In other words, doing one duty is doing what one is obliged to do.

***Goodwill*** is a central to moral actions. The moral wort of an action is not determined by its consequences but by the goodwill behind it. Goodwill refers to the intention to act in accordance with moral duty and the commitment to follow universal principles, regardless of the outcomes. Kant argues that a person with goodwill acts out of sense of duty and moral obligation, making their actions morally praiseworthy.

***Human Reason***

*Kant* argues that reason has a vital power and enables us to act on principles that we can share with other rational beings. Reason reveals human freedom and allows us to understand our role within the world, which interests everyone.

Motivation

GOODWILL

DEONTOLOGICAL ETHICS

REASON

Source

DUTY